

# THIS IS HOW YOU REACH SUMMERLIN'S MOST HIGH-VALUE, INFLUENTIAL HOMEOWNERS.

**ZOHNER & CO.**  
THE MARKETPLACE

HOME ABOUT EXCLUSIVES CONTACT

BE ONE OF THE FEW

## Like You, We Love Design.

We curate exceptional builders, design studios, and showrooms for Summerlin homes that demand more— the rare contractors who define possibility. The stone slabs that stop you in your tracks. Backyards that feel like a private resort at every glance.

**This is where design meets clients who commit.**  
Through our curated direct mail placement, your work is positioned inside Summerlin homes that upgrade without hesitation.

APPLY TO BE FEATURED

## TURNING EXPERTISE INTO DEMAND.

This isn't marketing fluff. This is precision direct mail delivered straight to the buyers you want most.



A SUMMERLIN CONNECTION UNLIKE ANY OTHER

From galleries to gourmet eateries, wellness experts to home specialists, The Marketplace curates only trusted talent and specialty offerings. Each month, our signature green envelope reaches over 12,000 Summerlin homes— in a presentation that feels like a private invitation.

SIGN UP TO ALWAYS KNOW WHAT'S NEXT.

## FIRST LOOK

WE'RE SHINING THE SPOTLIGHT ON ELEVATED LIVING AND INSPIRING LOCALS TO CONNECT WITH THOSE WHO CREATE IT.



AT YOUR SERVICE  
Marketplace Agenda: The Incentives Shaping Our Tastes & Topping Our Lists.



EYE ON DESIGN  
Luxury Sourcing: The Secret Workrooms Designers Rely On To Define True Style.



OUT AND ABOUT  
Wine Walks + Culinary Nights: Could Outdoor Dining Be The Ultimate Luxury?



LOVE YOUR LOOK  
A Glimpse Inside The Ultra-Cool Sanctuary Above The Strip: The Spa At Waldorf Astoria.



EYE ON DESIGN  
A New Wave Of Kitchen Design Disruptors: Flipping The Script And The Floorplans.



LOVE YOUR LOOK  
Vibe Shift: A New Perspective On The Incredibly Luxurious Desert Lifestyle At Ascaya.

It's how they find what's next on the agenda. They scan. They step into your world. They experience your expertise, your standards, your vision. Not just what you offer— But how you think, what you value, and why it matters. This is where curiosity turns to certainty.

SUMMERLIN  
**ENJOY \$1000 OFF YOUR NEXT PROJECT**  
*Mgmt. reserves all rights. Offer valid through June 2026.*

SUMMERLIN  
**ENJOY COLLECTORS ONLY PRICING**  
*Mgmt. reserves all rights. Valid through July 15th, 2026*

SUMMERLIN  
**ENJOY 20% OFF BACKYARD & OUTDOOR LIVING**  
*Mgmt. reserves all rights. Offer valid through December 2026.*



THE LATEST DISH

What's In A Name? When It Comes To Champagne, Maybe Everything—Prestige, Bubbles, And Bragging Rights.



SHOPS THAT SHINE

Striking Gold: Retro Hunting And Where To Shop Couture And The Best Vintage.



EYE ON DESIGN

Bathed In Grandeur: Indulge Where Sculptural Form Meets Function—And Pure Pleasure.



THE LATEST DISH

The Happiest Place: Top Places To Celebrate A Lavish Big Birthday In Vegas.



SHOPS THAT SHINE

Well-Kept, Well-Curated: The Local Tastemakers Quietly Defining The City's Style Scene.



THE LATEST DISH

Savoring The Slice: An Insider's Guide To The Perfect Date Night—Italian Style.



ZOHNER & CO. IS A PREMIER LUXURY SOURCING PLATFORM AND DESTINATION DRIVER, PROUDLY SHOWCASING THE EXPERTISE OF STANDOUT BRANDS KNOWN FOR THEIR INTEGRITY AND HIGH STANDARDS—DELIVERED THROUGH DIRECT MAIL, EDITORIAL, AND OUR ANNUAL IN-PRINT GUIDE. FOR THOSE WHO EXPECT BETTER. FOR BRANDS THAT DELIVER IT.

FOLLOW US ALONG ON SOCIAL MEDIA AND STAY UPDATED ON ALL THINGS WORTHY OF YOUR IMMEDIATE ATTENTION.

the company

- HOME
ABOUT
EXCLUSIVES
CITY GUIDE
MARKETPLACE
FAQ

SIGN UP FOR OUR WEEKLY EMAILS

EMAIL

SUBSCRIBE

customer service

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EDITING

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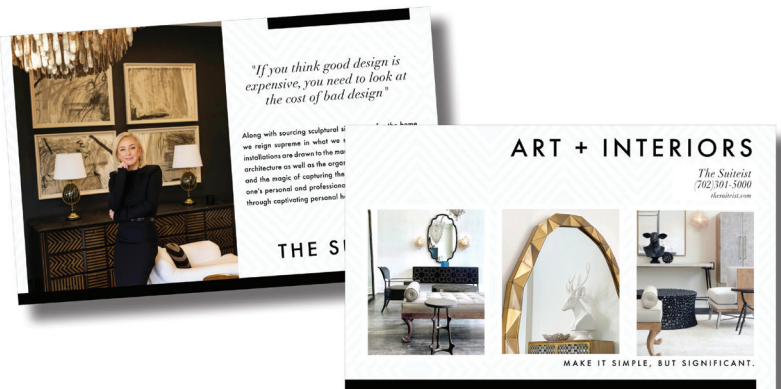
WE DON'T MAKE BRANDS MORE VISIBLE. WE MAKE THEM IMPOSSIBLE TO OVERLOOK.

The Marketplace's signature direct mail is how you win Summerlin—again and again, month after month.

This isn't about attention. It's about pull—the kind that starts before they ever step inside your door.

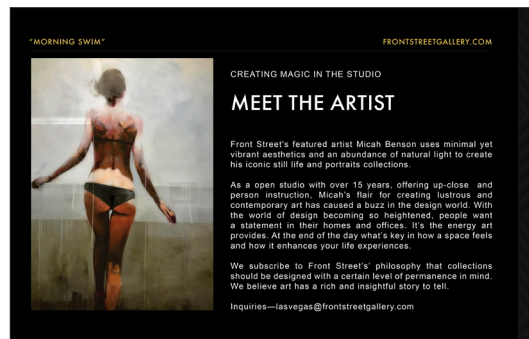
Give it 90 days. This will be the smartest move you'll ever make in client acquisition. Email hello@zohnerandco.com to join the list.

zohnerandco.com



The Summit Club, The Ridges, Red Rock CC, Mesa Ridge, Ascension, and over 7,400 of the newest residences lining the Summerlin landscape.

While you're building, designing, and sourcing— we're putting your expertise in front of people already looking for it.



Offers & Incentives
8" X 5"
Full Color
Double-Sided

We craft the design. You drive the offer. We deliver the clients.



Just the right people walking in already aware of the level you operate on. When your expertise is communicated with precision, the selling is already done— you're simply confirming what they already know.

\$1,999/month. Not an expense— leverage.

Secure your placement today and start expanding your client base. Spots are limited to 30 brands per month.

SUMMERLIN, DELIVERED. 12,000+ NEW EYES ON YOUR EXPERTISE, YOUR BRAND, AND YOUR STANDOUT OFFERINGS.